

World Breastfeeding report- 2021

World breastfeeding week is observed every year between 1st to 7th of August in order to create awareness and emphasis on its importance among the public and health workers in the hospital and community.

In collaboration with the Department of Pediatrics and Department of Neonatology, the College of Nursing, AIIMS, Bhubaneswar, observed World breastfeeding week by conducting various activities. On 3/8/2021 breastfeeding awareness program was conducted in pediatric/Neonatal OPD and obstetric OPD. Parents, antenatal and postnatal mothers participated in the event with maintaining social distancing and clarified their doubts on young infant feeding practices. The event was facilitated by CON, Nursing faculty and M.Sc. Nursing 2nd year students from Pediatric and OG speciality and they emphasized on benefits of breastfeeding, difference between human and cow's milk, breastfeeding positions and techniques including latching, healthy diet for nursing mothers with help of flash cards, charts and models.

Pediatric/Neonatology OPD

OG OPD



OG OPD

Doubt clearing session by Neonatologist,





On 4/8/2021 breastfeeding awareness programme was continued in the NICU, F2 (Postnatal ward), and labour room. Students emphasised and detailed mothers about the expressed breast milk, its storage and practically shown them how to use breast pump for the expression of milk. In group with maintaining social distancing and 1:1 interaction with mothers on breastfeeding was continued in Labour room and F2 ward

Manual expression of breast milk

Postnatal ward-F2



NICU mothers- breastfeeding awareness

Labour room mothers



1:1 interaction @ bedside



Breast feeding assistance & counselling



On 4th August to 6th August Breast feeding quiz was organised through online Kahoot app for the nursing students, faculty and nursing officers. 50 questions on all aspects of breast feeding were covered and 42 participants actively played the quiz and Ms. Ruby, PG Nursing student won 100% in the quiz

Report

BREAST FEEDING QUIZ

Summary Players (42) Questions (50)

42 players

Invite more players!
Invite players by sharing the URL or game PIN. Players can join this challenge up until the deadline.

<https://kahoot.it/challenge/0108021...> [Copy URL](#)

Game PIN: **01080213**

(Max. 100 players)

Question	Type	Correct/incorrect
1. The process of synthesis and secretion of milk from breast is called	Quiz	100%
2. Milk secretion will start from which day of postpartum period	Quiz	53%
3. Which immunoglobulin is present in breast milk	Quiz	79%
4. Name the major galactokinetic hormone	Quiz	50%
5. Approximate amount of breast milk produced by a healthy mother per day	Quiz	53%
6. A normal stool for a breast-fed baby looks	Quiz	63%
7. How many extra kilo calories required for a breast-feeding mother per day	Quiz	67%
8. Which Hormone is responsible for ejection of breast milk	Quiz	70%
9. How long Expressed breast milk can be stored at room temperature?	Quiz	49%
10. The milk that is rich in fat and carbohydrates is _____	Quiz	50%

BREAST FEEDING QUIZ

Start date: Aug 3 2021, 3:23 pm
End date: Aug 6 2021, 3:00 pm
Hosted by johnsonrhenius

Summary **Players (43)** Questions (50)

Nickname	Rank	Correct answers	Unanswered	Final score
Ruby D	1	100%	—	48 470
Vrinda prasad	2	96%	—	46 736
knowing_Sangeet	3	96%	—	45 921
Ojasvi	4	98%	—	45 834
Tushu	5	94%	—	45 775
Manisha	6	94%	—	45 374
Priyalatha	7	88%	—	41 875
Sonai	8	88%	—	41 754
dandy_ibex970	9	88%	—	41 096
Rapmonrekha	10	84%	—	38 858
Valli	11	80%	—	38 398
Mili	12	82%	—	38 156

On 6/8/2021 breast feeding theme presentation was conducted between 4:30pm to 5:30 pm virtually through google meet. Approximately 90 participants including nursing students, faculty and nursing officers attended the theme presentation. Ms.Bhanu Prava Tutor, CON welcomed the gathering Ms. Ruby revealed the theme presented elaborately. Dr.Asha P Shetty, Principal CON emphasized every individual’s responsibility to support breastfeeding and highlighted on the theme **“Protect Breastfeeding: A shared responsibility”**. Mrs. Hepsy Bai, Assistant Professor conveyed the vote of thanks. Thus, the Breastfeeding observation activities came to an end.

Breastfeeding theme 2021

